ADDRESSING THE NEEDS OF THE RURAL CANCER POPULATION: THE NETWORK FOR ONCOLOGY AND PALLIATIVE CARE MEDICINE LANDSHUT



An innovative decentralised patient centered care strategy

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BACKGROUND

- Care of cancer patients in rural and urban areas in Europe differs significantly
- Comparable high standard medical service for rural areas is demanded by patients and public

Charateristics of care in rural areas

- · low frequency of specialists or qualified clinics
- long distances to clinics, to comprehensive cancer centres, and clinical trial units
- insufficient public transport service
- differences in mentality between rural and urban cancer population
- growing difficulties recruiting qualified oncologists, general practitioners and other medical staff





Day Clinic Outpost 3 Day Clinic Outpost 2 Day Clinic Outpost 1 **Cooperating Partners** 34km 30km 18km **Private Practice for Radiation Therapy** Pain Management Clinic **Private Practice & Day Clinic General Physicians** for Oncology & Hematology & Palliative Care Medicine Other Specialists Coordination of patient care within the Network Hospice Regional Hospital **Oncology & Hematology Palliative Care Unit General Surgery** Gynaecology Gastroenterology Specialised Academy for oncology, 24h Tumor Quality ambulatory hematology, palliative Hotline circles palliative care boards medicine & hospice work (SAPV)

The Landshut Network for Oncology and Palliative Care Medicine

- •The palliative care unit Landshut is part of the *Network for Oncology and Palliative Care Medicine Landshut* which has been accredited by the ESMO (Designated Centre of Integrated Oncology and Palliative Care) in 2010 and the DGHO in 2011.
- The network is situated in the rural region (220.000 inhabitants) of Lower Bavaria, Germany.
- •The network aims to improve cancer care and palliative care service with regard to the special needs of the rural cancer population.
- •Core of the network is a close co-operation between a private practice for oncology & hematology and a regional hospital.
- ·All diagnostics and therapies are organised centrally for the patient

How can cancer care be developed in rural areas?

- Building innovative patient centered networks with smart organisational structure
- Assuring high quality of medical care trough international certification
- New strategies for recruiting qualified staff for rural regions
- Initiating health services research on care in rural areas

•We propose the foundation of a scientific european working force group on "rural cancer and palliative care".



